



# Sponsorship Opportunities

2026 Events & Programs



# Put Your Brand First.

Naturally Lewis is the voice of a diverse membership, our business community, our entrepreneurial ecosystem, and our small communities. This voice is heard across New York State, bringing our partners with us. Be a part of something bigger; be a part of progress.

To inquire about the availability of the following sponsorships and to receive a comprehensive list of benefits associated with an opportunity, please contact Jenna Lauraine, Programs & Partnerships Director, at [jenna@naturallylewis.com](mailto:jenna@naturallylewis.com).

*All information in this booklet is subject to change.*

# Sponsorship Bundles

## Champion Bundle

- **Impact Membership** (Valued at \$1,000)
- **Platinum Sponsor of Economic Development Conference** (Valued at \$1,000)
- **Platinum Sponsor of Membership Awards Night** (Valued at \$1,000)
- **Series Sponsor of Coffee & Connections** (Valued at \$1,000)
- **Event Sponsor of two Business & Community Leaders Breakfasts** (Valued at \$2,000)
- **Platinum Sponsor of Food Truck Fridays** (Valued at \$2,000)
- **Platinum Sponsor of RiverFest** (Valued at \$2,000)
- **Presenting Sponsor of Rocky Fawcett Fall Foliage Tour** (Valued at \$500)

ANNUAL INVESTMENT

**\$8,500**

**Savings of \$2,000!**

## Growth Bundle

- **Impact Membership** (Valued at \$1,000)
- **Presenting Sponsor of Food Truck Fridays Series** (Valued at \$2,000)
- **Happy Hour Sponsor of Economic Development Conference** (Valued at \$500)
- **Platinum Sponsor of RiverFest** (Valued at \$2,000)
- **Presenting Sponsor of Fall Foliage Tour** (Valued at \$500)

ANNUAL INVESTMENT

**\$5,000**

**Savings of \$1,000!**

# Business Programs

## Economic Development Conference

JUNE 2026

Our largest gathering of the year and the North Country's premier economic & business development forum creates a high-exposure, unique setting that acts as a catalyst for business and community growth.

**Keynote Sponsor: \$5,000**  
**Swag Sponsor: \$2,000**  
**Session Sponsor: \$1,500**  
**Platinum Sponsor: \$1,000**  
**Lunch Sponsor: \$750**  
**Gold Sponsor: \$750**  
**Happy Hour Sponsor: \$500**  
**Silver Sponsor: \$500**  
**Sourced Local Exhibitor: \$200\***

Full-Day Event!

## Membership Awards Night

NOVEMBER 2026

Our second largest, highly anticipated event is a celebration of the membership's achievements, successes, and growth throughout the past year. Attendees include the membership, partner agencies, award nominees, and the greater community. Your company enjoys a targeted high impact and visibility.

**Swag Sponsor: \$2,500**  
**Platinum Sponsor: \$1,000**  
**Gold Sponsor: \$750**  
**Silver Sponsor: \$500**  
**Happy Hour Sponsor: \$300**

## Lewis County Leadership Academy

SEPTEMBER - JUNE 2026

We've created a learning community that puts professionals in a position to influence and add value to Lewis County. We build pride in our local history and culture, and create highly skilled, motivated, and informed leaders.

**Swag Sponsor: \$3,000**  
**Program Sponsor: \$2,000**  
**Single Session Sponsor: \$500**

10-Month Program!

\*Exclusive to Sourced Local Services Providers at the Evolve+ or Impact Naturally Lewis Membership Levels.

## Coffee & Connections

OCCURS ON THE SECOND FRIDAY OF EACH MONTH

The Coffee & Connections educational event series brings outside speakers to a roundtable discussion, allowing small business owners and entrepreneurs to discover a supportive learning environment and resources to grow responsibly. Sponsors will have a targeted impact and an engaged audience to connect with.

**Series Sponsor: \$1,000**  
**Event Sponsor: \$100**

Full Year Event!

## Business & Community Leader's Breakfast

FEBRUARY & OCTOBER 2026

Our second largest, highly anticipated event is a celebration of the membership's achievements, successes, and growth throughout the past year. Attendees include the membership, partner agencies, award nominees, and the greater community. Your company enjoys a targeted high impact and visibility.

**Breakfast Sponsor: \$1,000**  
**Event Sponsor: \$500**

## Jefferson-Lewis Manufacturer's Alliance

JANUARY - NOVEMBER 2026

The Alliance is a partnership between Jefferson County Economic Development and Naturally Lewis. The Alliance meets twice per year for a focused conversation on strengthening local manufacturing, leveraging workforces, building a strong resource, and promoting collaboration.

**Swag Sponsor: \$3,000**  
**Program Sponsor: \$2,000**  
**Single Session Sponsor: \$500**

10-Month Program!

# Community Events

Top Summer Event!

## Food Truck Fridays

THROUGHOUT SUMMER 2026

Food Truck Friday is the most anticipated event of Lewis County summers! Here we bring together families, friends, and community members to create a foodie's paradise with food trucks, lawn games, and live music!

**Platinum Sponsor: \$2,000**  
**Gold Sponsor: \$1,000**  
**Silver Sponsor: \$750**  
**Bronze Sponsor: \$500**

## RiverFest

JULY 2026

Our second largest, highly anticipated event is a celebration of the membership's achievements, successes, and growth throughout the past year. Attendees include the membership, partner agencies, award nominees, and the greater community. Your company enjoys a targeted high impact and visibility.

**Swag Sponsor: \$2,500**  
**Platinum Sponsor: \$2,000**  
**Gold Sponsor: \$1,000**  
**Silver Sponsor: \$750**  
**Bronze Sponsor: \$500**

## Fall Foliage Tour

OCTOBER 2026

The Fall Foliage Tour is a legacy drive-it-yourself tour of Lewis County's scenery and sights! Held during peak foliage, this Tour immerses participants in the color and experiences of Fall.

**Presenting Sponsor: \$500**  
**Friend of the Tour: \$400\***

\*Exclusive to Businesses Meeting the Criteria to be Featured on the Cuisine Trail



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