

Economic Impact

of Snowmobiling on the Tug Hill Region



35,254

unique snowmobile trail users each year

52%

are non-local users, from outside of Tug Hill

347,337

days spent in total by non-local users in the Tug Hill region each year



19%

Lodging



16%

Bars/Restaurants



2%

Entertainment



12%

Gas



4%

Convenience Stores



22%

Snowmobile Equipment



7%

Snowmobile Repairs



5%

Shopping



13%

Other



Snowmobile user spending supports additional economic activity in the Tug Hill region:



866

Total Jobs



\$28,804,434

Total Employee Earnings



\$81,575,341

Total Sales

ANNUAL TAX REVENUE GENERATED BY SNOWMOBILE ACTIVITY:

Jefferson County: \$448,085

Oswego County: \$575,776

Lewis County: \$444,848

Oneida County: \$775,610

