



LAUNCH LEWIS COUNTY



ABOUT **LAUNCH LC**

- Business competition grant program that helps small businesses start-up!
- \$300,000 has been made available from New York State Community Development Block Grant and Office of Homes and Community Renewal.
- \$10,000 - \$30,000 awards.
- Program includes training, funding, and the tools needed to successfully open or grow your business.



APPLICANT **ELIGIBILITY**

Applicants must check **ALL** the following in order to apply:

- Must be a for-profit microenterprise business (5 or fewer employees)
- Applicants/owners be considered low to moderate income **-OR-** create a job to be made available to low to moderate income individuals to qualify for grant
 - Applicants must be prepared to submit 2022 & 2023 Income Tax Returns to demonstrate eligibility. Income is the sum of all household/family adjusted gross income (line 11 on IRS-1040)

FY 2023 Income Limits - Eligibility Guidelines								
Household Size	1 Person	2 Person	3 Person	4 Person	5 Person	6 Person	7 Person	8 Person
Income Limit (\$)	45,500	52,000	58,500	64,950	70,150	75,350	80,550	85,750

APPLICANT **ELIGIBILITY**

Applicants must check **ALL** the following in order to apply:

- Applicants must contribute at least 10% of project cost with personal funds. Grant funds can only cover up to 90% of total project cost.

Launch Lewis County Award	Total Project Cost (Min)	Applicant Contribution (Min):
\$30,000	\$34,000	\$4,000
\$20,000	\$23,000	\$3,000
\$10,000	\$12,000	\$2,000

2024 PRIORITIES

FOOD & BEVERAGE



TOURISM



SMALL SCALE MANUFACTURING



CONSTRUCTION TRADES



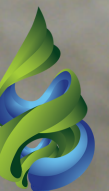
ELIGIBLE PROJECTS

- Must have a focus on one of the priority areas:
 - Food & beverage; Tourism; Small Scale Manufacturing; Construction Trades
- Must enhance experiences for tourists and locals, alike
- Can only be used for equipment, machinery, furniture, fixtures and inventory. NO CONSTRUCTION.
- If creating a new job is eligibility for grant, awardee must create job first in order to receive grant.
- Grant funds can only cover up to 90% of total project cost – owner must contribute 10% of project cost with own funds.



INELIGIBLE PROJECTS

- Grant funds can **only** be used to purchase equipment, machinery, furniture and inventory. **Absolutely NO construction or renovations** can be included in the project, including but not limited to new construction, building alterations, structural renovations, infrastructure improvements, painting, windows, and doors. Items permanently affixed to the building's structure (non-movable) are considered construction-related and are therefore *ineligible*. Movable furniture or equipment that has no permanent connection to the structure of a building or utilities that can be taken or removed if the business was to liquidate are considered *eligible*.



GRANT **AWARDS**

- Awards are \$10,000 - \$30,000
- Funding is reimbursable
- Plus winners will receive:
 - Ongoing Naturally Lewis Assistance
 - Professional Photoshoot
 - Grand Opening
- Access to Low-Interest Loan Fund (must qualify)



THE PROCESS

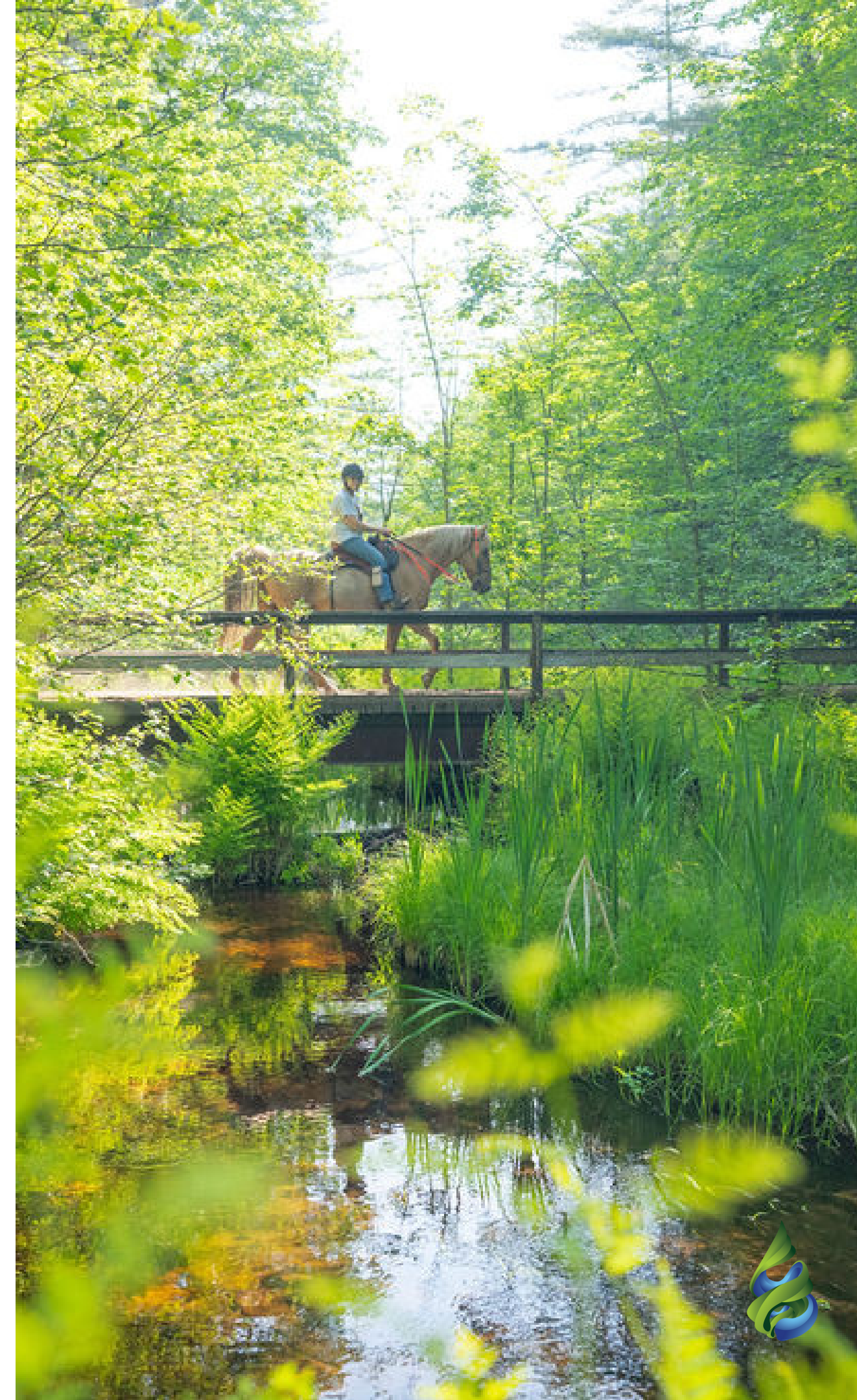
Short Application Deadline

MAY 15



SHORT FORM APPLICATION

- Applicants must provide basic eligibility documentation
 - Most recent one (1) year of income tax returns
- Overview of anticipated project and costs
- A business plan is NOT required for the short form application



THE PROCESS

Finalists Announced



MAY 27



THE PROCESS

- Finalists must complete
Entrepreneurial Training Course
& complete a Business Plan with the SBDC

JUNE



I'M IN! WHAT'S NEXT?

- The Entrepreneurial Training Course is mandatory for all applicants!
- Work with the Small Business Development Center to develop your business plan
- Secure financing, if applicable



THE PROCESS

○ Full Application
& Business Plan
Deadline for Finalists



JULY 17



FINAL APPLICATION

- Full Application
- Completed Business Plan with Financial Projections
- Third Party Cost Estimates
- Tax Returns

Final Applications are reviewed by Grant and Loan Committee



THE PROCESS



THE PROCESS

**Complete Projects
& Ongoing assistance for Winners**



**AUGUST -
DECEMBER
2025**



PAST AWARDS





LET'S **CONNECT**

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NATURALLY
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