

# 2024 EVENTS

& SPONSORSHIP OPPORTUNITIES





# *put your* **BRAND FIRST**

Naturally Lewis is the voice of a diverse membership, our business community, our entrepreneurial ecosystem, and our small communities. This voice is heard across New York State, bringing our partners with us. Be apart of something bigger; be a part of progress.

The right of first refusal is granted to sponsors from the prior year. To inquire about the availability of the following sponsorships and to receive a comprehensive list of benefits associated with an opportunity, please contact Kaylee Tabolt, Economic & Tourism Development Specialist at [kaylee@naturallylewis.com](mailto:kaylee@naturallylewis.com).

# *premier* **ANNUAL EVENTS**

## **NATURALLY LEWIS CONFERENCE**

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Our largest gathering of the year and the North Country's premier economic & business development forum creates a high-exposure, unique setting that acts as a catalyst for business and community growth. Here, we welcome speakers and panelists to provide attendees with the tools to grow, offer new perspectives, and plant the seeds for future collaborations and partnerships.

- Platinum Sponsor: \$1,000
- Gold Sponsor: \$750
- Silver Sponsor: \$500
- Bronze Sponsor: \$200
- 120+ attendees
- June 12, 2024

## **MEMBERSHIP AWARDS NIGHT**

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Our second largest, highly anticipated event is a celebration of the membership's achievements, successes, and growth throughout the past year. Attendees include the membership, partner agencies, award nominees, and the greater community. Your company enjoys a targeted high impact and visibility.

- Platinum Sponsor: \$1,000
- Gold Sponsor: \$750
- Silver Sponsor: \$500
- Bronze Sponsor: \$200
- 75+ attendees
- Fall 2024





# *growth* **INITIATIVES**

## **LEADERSHIP ACADEMY**

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We've created a learning community that puts professionals in a position to influence and add value to Lewis County. We build pride in our local history and culture, and create highly skilled, motivated, and informed leaders. Using a growth mindset, we are 'open to possibilities' and use our knowledge and networks to enhance our civic infrastructure to create a more vibrant quality of life for all.

- Platinum Sponsor: \$2,000
- Swag Sponsor: \$1,000
- Lunch Sponsor: \$500
- 20 participants/cohort
- August - June 2024

## **SMALL BUSINESS SEASON**

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Naturally Lewis promotes shopping local by providing its members the tools to be present in today's digital world. We are working with businesses to grow their skillset to develop a thriving economy. In 2023, we are providing a digital toolbox; in 2024, we're looking for something **bigger**.

- Presenting Sponsor: \$1,000
- ~170 members
- Fall/Winter 2024



# people first EVENTS

## BUSINESS & COMMUNITY LEADER BREAKFASTS

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Business & Community Leader Breakfasts, highly anticipated semi-annual events, are a informal networking events. The events serve as a platform for local and regional businesses, organizations, and agencies to get connected, explore trending topics, and gain the tools to make change. Sponsors will have access to a targeted, yet diverse audience, that is highly engaged with the session.

- Presenting Sponsor: \$500
- Bronze Sponsor: \$250
- 80+attendees
- Fall & Spring 2024

## EMPOWERED. SERIES

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The empowerED. educational series brings outside speakers to a roundtable discussion, allowing small business owners and entrepreneurs to discover a supportive learning environment and resources to grow responsibly. Sponsors will have a targeted impact and an engaged audience to connect with.

- Series Sponsor: \$1,000
- 10 attendees/session
- Monthly





# *people first* **EVENTS**

## **JEFFERSON-LEWIS MANUFACTURING BREAKFAST**

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The Jefferson-Lewis Manufacturer's Alliance is a partnership between Naturally Lewis and Jefferson County Economic Development focused on strengthening local manufacturing, leveraging resources, building a strong workforce, & promoting collaboration. These events are exclusively for manufacturers and invited partners.

- Presenting Sponsor: \$500
- Bronze Sponsor: \$250
- Fall & Spring 2024

## **SUMMER HAPPY HOUR**

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Each summer, Naturally Lewis teams up with LC Emerging Professionals to bring new networks together! This event has a diverse audience and a casual vibe to make everyone feel comfortable and connected.

- Presenting Sponsor: \$500
- 40+ attendees
- August 2024



# community EVENTS

## ART IN THE PARK

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Art in the Park is an outdoor art exhibit that will be showcased at at the Croghan Recreation Park in late Summer/Fall 2024. This exhibit will feature diverse works from various artists in the community.

- Presenting Sponsor: \$1,000
- Park Sponsor: \$300
- Artist Sponsor: \$50
- 200+ Attendees
- Summer 2024

## RIVERFEST

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RiverFest is an annual paddle on the Black River. The event brings 100+ tourists and community members to the waters of the Tug Hill Region for fun and adventure. Sponsors will have an opportunity for high impact visibility with a diverse audience.

- Presenting Sponsor: \$1,000
- Kayak Sponsor: \$750
- Paddle Sponsor: \$300
- 120+ Attendees
- August 3, 2024

## FALL FOLIAGE TOUR

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The Fall Foliage Tour is a legacy drive-it-yourself tour of Lewis County's scenery and sights! Held during peak foliage, this Tour immerses participants in the color and experiences of Fall.

- Presenting Sponsor: \$1,000
- Guide Sponsor: \$300
- Fun Sponsor: \$100
- 70+ Participants
- October 5, 2024

## FOOD TRUCK FRIDAY

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Food Truck Friday is the most anticipated event of Lewis County summers! Here we bring together families, friends, and community members to create a foodie's paradise with food trucks, lawn games, and live music!

- Presenting Sponsor: \$750
- Fun Sponsor: \$500
- Game Sponsor: \$200
- 750+ attendees
- June, July, Aug., Sept. 2024





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